



PROSPECT PHOTOGRAPHY

Investment *Guide*

Wedding photography · Miami and the East Coast

the approach

Every wedding is a collection of unrepeatable moments — the glance across the room, the hand squeeze during the vows, the laughter that catches everyone off guard. My job is to notice them and make sure they last.

I work quietly. Most of the day you will forget I am there, which is the point: the photographs that matter are the ones nobody posed for. Where I do step in, it is for the light — I plan the day around when it will be good, so the portraits happen when the sky is doing something worth standing in.

What follows is what I offer and what it costs. If something here is not quite the shape of your day, say so. Most of it can be adjusted, and I would rather build the right thing than sell you the nearest one.

Rob Craven

IN EVERY PACKAGE

The things I never charge extra for

- ✓ Private online gallery with unlimited downloads
- ✓ Personal-use print license included
- ✓ A timeline built around your light, not a template
- ✓ An honest answer when something will not work





PACKAGE ONE

Essential

\$2,500

Everything you need for a beautiful, complete day.

4 HOURS 200+ EDITED PHOTOS

Ceremony through dinner. Four hours rarely stretches to golden hour, so couple portraits happen earlier, in harder light.

- ✓ 4 hours of wedding day coverage
- ✓ 200+ professionally edited, high-resolution photos
- ✓ Wedding day timeline consultation
- ✓ Professional colour grading & retouching
- ✓ Online gallery delivered within 4–6 weeks

MOST CHOSEN

Premium

\$3,500

Full-day coverage with all the extras that matter most.

8 HOURS 400+ EDITED PHOTOS

Getting ready through the first hour of dancing — with golden hour comfortably inside the window.

- ✓ 8 hours of wedding day coverage
- ✓ 400+ professionally edited, high-resolution photos
- ✓ Engagement session included (60–90 min)
- ✓ Second photographer included
- ✓ Venue walk-through & timeline planning session
- ✓ Professional colour grading & retouching
- ✓ Online gallery delivered within 4–6 weeks





PACKAGE THREE

Luxury \$6,500

The complete experience — from getting ready to last dance.

10+ HOURS 600+ EDITED PHOTOS

First look to last dance, with room for the light to do whatever it does.

- ✓ 10+ hours of full wedding day coverage
- ✓ 600+ professionally edited, high-resolution photos
- ✓ Engagement session included (60–90 min)
- ✓ Second photographer included
- ✓ Signature fine art album included (10×10, 30 pages)
- ✓ Travel & accommodations included
- ✓ Rehearsal dinner coverage included
- ✓ Venue walk-through & timeline planning session
- ✓ Same-day sneak peek gallery (10 images within 24 hrs)
- ✓ Priority editing — delivered within 2–3 weeks

ADD TO ANY PACKAGE

If you want more of the day

Second photographer (+\$500)

Engagement session (+\$400)

Videographer — partner pricing available

Fine art album design (+\$800)

Rehearsal dinner coverage (+\$600)

Bridal boudoir session (+\$350)

Videographer — partner pricing for a full wedding film

Parents' album (+\$500)

Wall art prints — custom sizing & framing available

Destination surcharge waived for select locations

Some of these are already included further up — where a package covers one, you do not pay for it twice.

From here to your gallery

- 01 We talk
A call, no pressure. You tell me about the day, I tell you honestly whether I am the right person for it.
- 02 I hold the date
Once we both want to go ahead, a signed agreement and a 50% retainer hold the date. Until that is done the date stays open to anyone.
- 03 We plan the light
Closer to the day we build a timeline around your venue's sunset rather than a generic template, so golden hour lands where it should.
- 04 The day itself
I photograph what happens. You will barely notice me, which is the point.
- 05 Your gallery
A private online gallery you can download from and share, delivered in the window your package sets.



“Rob was an absolute dream to work with. He made us feel completely at ease and fit in with our wedding crew like a friend celebrating with us. The photos are AMAZING — he completely captured everything I envisioned.”

EMILY ROBINSON

STILL DECIDING?

Ask me the awkward questions

The most useful ones are usually the ones people feel rude asking — what happens if it rains, what happens if we run late, what happens if we hate having our photograph taken. I have answers for all three, and none of them are a sales pitch.

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Prices current as of September 2026. Florida sales tax not included.